

FDZ
Forenede Danske Zoneterapeuter



Press Release from the FDZ, Denmark (12th of May 2004)

*Handed over by Leila Eriksen at The RiEN Annual General Meeting in May 2004 - Bled, Slovenia
RiEN = Reflexology in Europe Network*

The FDZ (Danish Reflexology Association), the largest trade association representing Reflexologists in the country, wants to celebrate with all users of alternative treatment and the alternative practitioners in Denmark about the new law of "Registration for Alternative Practitioners", which was passed at the third reading in the Danish Parliament on the 11th of May 2004, which will come into force on the 1st of June 2004.

For the first time ever alternative therapies are mentioned in a law, which alone is miles stone away from the current general recognition of alternative therapies in Denmark, and something that FDZ is taking very seriously.

FDZ has existed as a trade association for Reflexologists for nearly 21 years, and has managed to establish its name and logo as a guarantee for the quality and education of its members.

"We have had for many years careful educational and admission requirements within the association. We are therefore viewing it extremely favourably, to see that this line is now backed politically. This is healthy for alternative therapies, and paving the way for further bridge-building with the established health sector, to the advantage of the inhabitants of Denmark and society in general. Furthermore we hope that this, in the long term, could open up a future collaboration with the Danish health insurance companies", - says the chairman of FDZ board Kirsten Sietam.

For many years the FDZ has entered into a collaboration with the other Reflexology Associations in Denmark in the SDZ, Samarbejdende Danske Zoneterapeuter (Collaborating Danish Associations of Reflexology), which means that politically there is a united front for Reflexology.

To use the title of "Registered Alternative Practitioner", you must be a member of a practitioners association, which is responsible for registration and follows certain criteria as well as proving a number of requirements on an individual level.

"In other words: we see this as an extra trademark, which in the future may further strengthen FDZ's name and logo", comments Kirsten Sietam.